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# The Adobe Photoshop Lightroom 5 Book for Digital Photographers



Par Scott Kelby  
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## Description :

Prsentation de l'diteurSince Lightroom 1.0 first launched, Scotts Kelbys The Adobe Photoshop Lightroom Book for Digital Photographers has been the worlds #1 best-selling Lightroom book (it has been translated into a dozen different languages), and in this latest version for Lightroom 5, Scott uses his same award-winning, step-by-step, plain-English style and layout to make learning Lightroom easy and fun. Scott doesnt just show you which sliders do what (every Lightroom book will do that). Instead, by using the following three simple, yet brilliant, techniques that make it just an incredible learning tool, this book shows you how to create your own photography workflow using Lightroom: Throughout the book, Scott shares his own personal settings and studiotested techniques. Each year he trains thousands of Lightroom users at his live seminars and through that hes learned what really works, what doesnt, and he tells you flat out which techniques work best, which to avoid, and why. The entire book is laid out in a real workflow order with everything step by step, so you can begin using Lightroom like a pro from the start. What really sets this book apart is the last chapter. This is where Scott dramatically answers his #1 most-asked Lightroom

question, which is: Exactly what order am I supposed to do things in, and where does Photoshop fit in? You'll see Scott's entire start-to-finish Lightroom 5 workflow and learn how to incorporate it into your own workflow. Plus, this book includes a downloadable collection of some of the hottest Lightroom Develop module presets to give you a bunch of amazing effects with just one click! Scott knows first-hand the challenges today's digital photographers are facing, and what they want to learn next to make their workflow faster, easier, and more fun. He has incorporated all of that into this major update for Lightroom 5. It's the first and only book to bring the whole process together in such a clear, concise, and visual way. Plus, the book includes a special chapter on integrating Adobe Photoshop seamlessly right into your workflow, and you'll also learn some of Scott's latest Photoshop portrait retouching techniques and special effects, which take this book to a whole new level. There is no faster, more straight-to-the-point, or more fun way to learn Lightroom than with this groundbreaking book.

**Présentation de l'auteur** Since Lightroom 1.0 first launched, Scott Kelby's *The Adobe Photoshop Lightroom Book for Digital Photographers* has been the world's #1 best-selling Lightroom book (it has been translated into a dozen different languages), and in this latest version for Lightroom 5, Scott uses his same award-winning, step-by-step, plain-English style and layout to make learning Lightroom easy and fun. Scott doesn't just show you which sliders do what (every Lightroom book will do that). Instead, by using the following three simple, yet brilliant, techniques that make it just an incredible learning tool, this book shows you how to create your own photography workflow using Lightroom: Throughout the book, Scott shares his own personal settings and studio-tested techniques. Each year he trains thousands of Lightroom users at his live seminars and through that he's learned what really works, what doesn't, and he tells you flat out which techniques work best, which to avoid, and why. The entire book is laid out in a real workflow order with everything step by step, so you can begin using Lightroom like a pro from the start. What really sets this book apart is the last chapter. This is where Scott dramatically answers his #1 most-asked Lightroom question, which is: Exactly what order am I supposed to do things in, and where does Photoshop fit in? You'll see Scott's entire start-to-finish Lightroom 5 workflow and learn how to incorporate it into your own workflow. Plus, this book includes a downloadable collection of some of the hottest Lightroom Develop module presets to give you a bunch of amazing effects with just one click! Scott knows first-hand the challenges today's digital photographers are facing, and what they want to learn next to make their workflow faster, easier, and more fun. He has incorporated all of that into this major update for Lightroom 5. It's the first and only book to bring the whole process together in such a clear, concise, and visual way. Plus, the book includes a special chapter on integrating Adobe Photoshop seamlessly right into your workflow, and you'll also learn some of Scott's latest Photoshop portrait retouching techniques and special effects, which take this book to a whole new level. There is no faster, more straight-to-the-point, or more fun way to learn Lightroom than with this groundbreaking book.

**Biographie de l'auteur** Scott Kelby is the world's #1 best-selling author of books on photography, as well as Editor and Publisher of *Photoshop User* magazine, and President of the National Association of Photoshop Professionals (NAPP). He's the co-host of the highly acclaimed webcast *The Grid* (the weekly photography talk show), and teaches digital photo and imaging workshops around the world. Scott is an award-winning author of more than 50 books, including *The Adobe Photoshop Book for Digital Photographers*, *The Digital Photography Book* (parts 1, 2, 3, 4), *Light It, Shoot It, Retouch It*, and *Professional Portrait Retouching Techniques for Photographers Using Photoshop*.